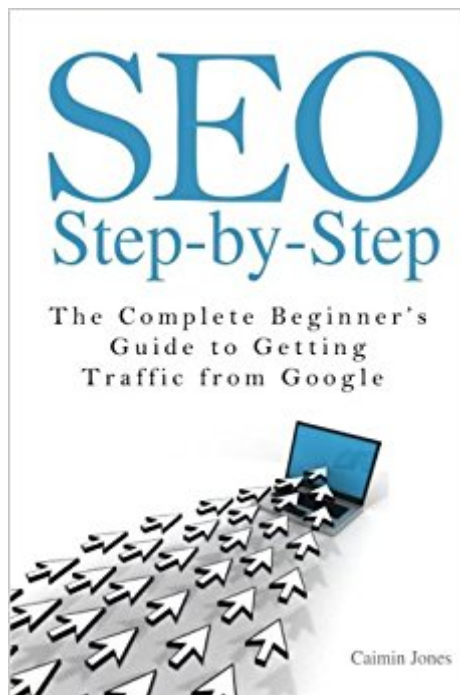




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# SEO Step-by-Step - The Complete Beginner's Guide To Getting Traffic From Google



## Synopsis

SEO Made Easy, Even for a Beginner EXPANDED & UPDATED - May 2017 | Buy the paperback and get the Kindle version FREE It's never been more important to get your blog, website or online business to the top of Google. Trouble is, with more competition every day, it's never been more difficult. SEO Step-by-Step is a true beginner's guide based on years of experience but bang up to date for 2017. The online marketing blueprint you'll discover in SEO Step-by-Step is a crucial part of how I've been making money online, full-time, for over 16 years. This is one fantastic book... worth every penny! - Reviewer

Jargon-free! In easy-to-follow, plain English you'll learn: Every key SEO concept you need to be successful  
How to find the real money-making keywords for your niche  
How to create content that search engines will love  
How to use social networks to boost your search engine rankings (without spending all day on Twitter or Facebook)  
Simple, yet proven tactics that will send your site to the top of Google  
Clear explanations on every important aspect of SEO mean you can get page one Google rankings without any more head-scratching or frustration!

Bonus SEO Tools In the free bonus chapters you'll also find out: Which secret tool pro SEO experts use to see exactly how Google ranks their site  
How to quickly recover from a Google penalty  
Time and money saving SEO Tools, Links, and Plugins  
Scroll up and Look Inside!

## Book Information

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## Customer Reviews

\*\*\*\*\* The Best Introduction For Beginners John Monteroon\*\*\*\*\* At last an SEO step-by-step guide

for beginners A. Stowe\*\*\*\*\* Finally, an easy book to learn about SEO! Linda Baumann\*\*\*\*\* Make this your first SEO guide! Roberto Shidokan Curtison

Over the past 15 years, Caimin Jones has set up and launched hundreds of websites, blogs and social media apps for entrepreneurs, authors, photographers, small startups and Fortune 500 companies. An expert in WordPress, SEO (search engine optimization) and other web technologies, he also writes about running successful websites and blogs at GeniusStartup.com. His writing has also appeared in Problogger and The Guardian.

Title is misleading. Yes, the book does contain SEO info, but the constant references to WordPress (& no other similar platforms) makes it very annoying to read after a while. If I had wanted a book on WordPress, I would have purchased one. I would have returned this book, except that my way of "reading" a non-fiction reference book includes a lot of marking. I would not recommend this book unless you are, indeed, interested in learning WordPress basics, along with a little SEO.

This book was perfect for what I was looking for. I didn't know anything about SEO, I didn't even know what it was. I was debating between this book and another book. I ended up purchasing this book because it was cheaper and thought well if this book doesn't explain it to me I'll just purchase the other one later. I am so glad I purchased this book! it explained everything very simply. the writer went straight to the point and detailed. There is no dilly dallying or overwriting to make you get bored with the book. This book has everything you need to know about SEO.

I found myself tagging nearly every page in this book to refer back to. It's literally packed full of really easy and helpful tips to get your site optimised to rank well and be user friendly. There's also many useful tips and strategies for getting more traffic to your site, other than just on page SEO. There are so many books written now, seeming more focused on simply preening the authors status as an expert. This book has actually been written to help you, and for anyone who had a new site, or one they've been struggling to make a success of, this book will be very helpful. Save your money on SEO consultants, and buy this book instead, so you can learn to do it yourself.

There is so much misinformation about search engine optimization around that it is especially refreshing to see this honest, practical, up to date guide to the subject. All these topics are discussed: keywords great content page titles optimizing images links AuthorRank sitemaps meta

tags social media site speed tips Google Analytics and Webmaster Tools This book is a great starting point for DIY or the background business owners need for confident hiring of SEO services. It directs readers to plenty of online resources, as well.

This book was super easy to read and understand. I created and manage my own website. I've been avoiding SEO for far too long. After reading Caimin's book, I have a better understanding of how to tackle SEO and succeed. Thanks Caimin for writing such an awesome book! Mary Lou - (hubby & I share an account)

Packed with useful information and insight! Definitely helped me figure out what I was doing incorrectly, I adjusted as taught from the book & now my site has taken off thanks to these powerful SEO tips. HIGHLY RECOMMEND

I was expecting more. There isn't anything in this book that I can't find on the internet. Now that I'm learning hands on, it may be a decent reference in certain aspects but as a true step by step guide for a beginner this book lacks.

This book is an extremely valuable resource for any business looking to gain traction in search and make an impact on Google. Some may say it would be for beginners but I say Good SEO books are great for everyone. I have had the pleasure of reading many SEO books in my time and I am glad I took the time to read this book. From keyword selection to content these first two steps were covered in great detail and opened some new areas for me personally. The book goes into optimization and talks about placement, density linking, authorship, sitemaps and metatags all are extremely important to a successful online campaign. Each topic was covered and explained well. The book also talks about the importance of Social Media and what you can do to ensure full social exposure. The next step talked about Building links and what directories are free and should be used by to gain more traction. Another topic that was covered was website speed, this is extremely important to websites and the details and direction given are actionable and can be implemented immediately. I highly recommend this book for anyone who is trying to better understand SEO, Google and ranking factors and what you can do to be successful with both. Easy to read, lots of links to helpful sites and a complete overview of getting traffic on Google. Ever wondered how to make a impact on Google? This book is a great place to start!

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